# **Privacy Policy**

The privacy and security of your personal information is important to us. This notice will inform you about our policies and procedures concerning the personal information about you that we collect maintain and disclose in connection with the insurance policies you obtain from us. In order to offer the highest quality insurance products at the lowest possible rates, we collect, maintain, and, in some instances, disclose "nonpublic personal information" about you. Nonpublic personal information may include your name, address, social security number, wage information, driving record, policy coverages, medical information or credit history. It may also include transaction information such as your premium payment or claims history with us. We appreciate the importance of your personal privacy and are committed to protecting it as we provide for your insurance needs.

We rely on the insurance companies we represent to send Privacy compliance notices as required by law.

## We do not sell your information to others for marketing purposes

Because we respect your privacy, we do not sell, trade or otherwise disclose your identity or any other personal information about you to third parties for their marketing purposes. This includes information we obtain concerning all applicants, customers and former customers.

#### Information we may provide to others

We only disclose information about our applicants, customers and former customers as permitted or required by law in conjunction with our normal insurance operations.

- We may disclose information to others such as our claims adjusters and our attorneys in the processing of an insurance claim;
- We may be required by a court of law to provide information in connection with a legal proceeding;
- We may share information necessary to effect, administer and enforce insurance transactions. Examples of that include, but are not limited to information required by:
  - 1. Banks or lending institutions
  - 2. Loss Payees
  - 3. Additional Insureds
  - 4. Certificate Holders
  - 5. Automobile Dealers

It is your responsibility to notify us of changes or deletions of these entities.

Because we do not share your non-public information with non-affiliated third parties, we do not offer an opt-out provision in our Privacy Policy.

# Security of your personal information

While your nonpublic personal information is under our control, access is limited to those employees who have a legitimate business need for such information with respect to your insurance coverages. In accordance with applicable state and federal regulations we maintain physical, procedural and electronic safeguards to protect the privacy and confidentiality of your nonpublic personal information.

#### WEBSITE SPECIFIC PRIVACY POLICY

#### **COLLECTION OF YOUR PERSONAL INFORMATION**

We may ask you when we need information that personally identifies you (personal information) or allows us to contact you to provide a service or carry out a transaction that you have requested such as receiving information about our products and services, entering a contest, ordering e-mail newsletters, signing up for an event or training, or when purchasing a product or service. The personal information we collect may include your name, title, company or organization name, work e-mail, work phone, work or home address, information about your job function, information about your company, and credit card information.

The Site may collect certain information about your visit, such as the name of the Internet service provider and the Internet Protocol (IP) address through which you access the Internet; the date and time you access the Site; the pages that you access while at the Site and the Internet address of the Web site from which you linked directly to our site. This information is used to help improve the Site, analyze trends, and administer the Site.

#### **CONTROL OF YOUR PERSONAL INFORMATION**

Except as otherwise described in this statement, personal information you provide on the Site will not be shared outside of SIEGEL INSURANCE, INC. or its affiliates without your permission. Please be aware that this privacy statement and any choices you make on the Site will not necessarily apply to personal information you may have provided to SIEGEL INSURANCE, INC. in the context of other agreements or contracts.

SIEGEL INSURANCE, INC. may send out periodic e-mails informing you of a service or issue related to a product or service you requested, or confirming you requested a product or service. In some services offered by SIEGEL INSURANCE, INC., contact with the customer is an intrinsic part of the service. You will not be able to choose to unsubscribe to these mailings, as they are considered an essential part of the service(s) you have chosen.

#### SECURITY OF YOUR PERSONAL INFORMATION

SIEGEL INSURANCE, INC. is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure.

#### **USE OF COOKIES**

SIEGEL INSURANCE, INC. use cookies on this Site to ensure the integrity of the registration process and to personalize the Site. A cookie is a small text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize YOUR forums screen, a cookie helps the site to recall your specific information on subsequent visits. This simplifies the process of delivering relevant content, eases site navigation, and so on. When you return to the Web site, the information you previously provided can be retrieved, so you can easily use the site's features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of this or other Web sites you visit.

#### **CHANGES TO THIS STATEMENT**

SIEGEL INSURANCE, INC. may occasionally update this privacy statement. We encourage you to periodically review this privacy statement to stay informed about how we are helping to protect the personal information we collect. Your continued use of the service constitutes your agreement to this privacy statement and any updates.

### **CONTACT INFORMATION**

SIEGEL INSURANCE, INC. welcomes your comments regarding this privacy statement. If you believe that we have not adhered to this privacy statement, please contact us electronically or via postal mail at the address provided below.

SIEGEL INSURANCE, INC.

Attn: Privacy Statement 327 W Main Street